



# **HOLY CROSS** **WINE & CHEESE FESTIVAL**



**Saturday, July 22, 2023: 5:00 - 10:00 PM**

**At the Esplanade**

**On the corner of Sturm and Arsenal - Indianapolis, IN 46201**

## **EVENT SPONSOR PROSPECTUS**

### **Champion Sponsor Opportunity**

**\$7,500 Support Level**

- ◆ Top placement of logo on all Website, Print Materials, & Signage
  - Included press materials and social media
  - Multiple weeks of media inclusion to run prior to the event, with the logo included in all print ads.
- ◆ 20x20 Booth Space in prime event location
- ◆ Prominent Sponsor Banner displayed
- ◆ Signature Sponsor Acknowledgement Throughout Event
- ◆ Included in Earned Media Opportunities

### **2 Partner Sponsor Opportunities**

**\$2,500 Support Level**

- ◆ Placement of logo on all Website, Print Materials, & Signage
  - Included press materials and social media
  - Multiple weeks of media inclusion to run prior to the event, with the logo included in all print ads.
- ◆ Banner displayed at entrances
- ◆ 20x10 Booth Space in superior event location
- ◆ Acknowledgement Throughout Event

## 4 “Make It Happen” Sponsor Opportunities

### **\$1,000 Support Level**

- ♦ Select One Area to Sponsor: Wine & Beer Garden, Music, Kids Area, or Health & Safety
- ♦ Logo on Selected Area Signage
- ♦ Logo on Website, Print Materials
- ♦ 10x10 Booth Space
- ♦ Prominent Sponsor Banner
- ♦ Acknowledgement Throughout Event

## Neighborhood Support Sponsor

### **\$500 Support Level**

- ♦ Logo or Name on all Website, Print Materials & Signage
- ♦ 10x10 Booth Space

## Resident Support Sponsor

### **\$100 Support Level**

- ♦ Name on all Website and Print Materials

## Holy Cross Contact Info

### **Questions:**

[info@IndyHolyCross.org](mailto:info@IndyHolyCross.org)

Make checks payable and send to:

Holy Cross Neighborhood  
Association

456 N. Arsenal Ave

Indianapolis, IN 46201